

## Website Project Survey

**What is the desired URL (web address) of your new website and do you own it already?**

**Do you already have a company brand (logo, colour, typography, imagery etc) or would you like Yep design to create one for you?**

**If known, please detail each page of your website including the page title, a brief description of the content and any functionality required.**

**Do you need to update the website yourself or would you prefer if Yep design did the maintenance?**

**About how often will the website be updated?**

**Do you own photographs to use on the website? If not, do you need pictures taken and/or or are you happy to use stock imagery?**

**Please list the web addresses of as many competitor websites as possible.**

**Please list the web addresses of any websites you like the design of.**

**Who is the target audience? Describe a typical user in as much detail as possible.**

**What do you want the audience to do when they visit the website? (e.g. buy a product, sign up to a newsletter, use the contact form, etc)**

**When does the site need to go live and why is this date important?**

**Please detail any other information you think may be relevant.**